



# Fox Valley Chapter (FVC) Newsletter

August/September 2021

Volume 2, Number 7

## Features

- GSX Conference
- October 11 FVC Meeting
- Membership Committee Update
- Program Committee Update
- Keynote: ASIS President John A. Petruzzi, Jr., CPP

### Mainly Digital Meetings

Aligned with ASIS's decision to hold only all-digital events through December 2021, most FVC functions will continue on a digital platform (exceptions are the golf outing and Fox Valley Technical College tour)

### FVC Leadership Team

Bill Niemuth – Chair  
Harold Rivkin – Vice Chair  
Kevin Krutza – Treasurer  
Kate Colberg Jones – Secretary  
Ed Krueger – Senior Advisor  
Scott Isensee – Past Chair

### Contact Us

<http://www.asisfoxvalley.org/>



September is the ASIS GSX annual conference! The in-person event will be held September 27-29<sup>th</sup> in Orlando, FL. Registration is still open; details and registration can be found [here](#).

ASIS will also be holding a digital version of the GSX conference, set to kick off on September 15<sup>th</sup> with a special preview event. There will be live events on September 27-29<sup>th</sup> and then encore events on October 20<sup>th</sup> and November 10<sup>th</sup> as well as On Demand access through the end of 2021. More details and registration can be found [here](#).

## Monday, October 11 FVC Meeting

We will not have a chapter meeting in September due to the GSX conference. Our next meeting will be on Monday, October 11<sup>th</sup> when we will have a special event! We will be having a tour of the Fox Valley Technical College Public Safety Training Center at the Appleton Airport. Registration is required and will be available via the FVC website shortly. We will have a short business meeting after the tour and a brainstorming session.

### Fox Valley Technical College Public Safety Training Center Tour

**Appleton International Airport**

**W6400 County Rd. BB**

**Appleton, WI 54914**

**1:00 PM**

**No Cost**

Please join us to learn, share, and build friendships with your colleagues!

## FVC Membership Committee

Kate Thone – Chair

Don Wilson

Randy Rickert

Harold Rivkin – Officer Rep

## FVC Program Committee

Ryan Peterson – Chair

Randy Lukasavage

Jim Sagan

Kevin Krutza – Officer Rep

## FVC Nonprofit Vetting Committee

Brenda Vetting

Steve Diedrich

Bill Niemuth – Officer Rep

## Women in Security Liaison (WiS)

Kate Colberg Jones

## Region 2B Discussion Group

If you have not joined the Region 2B discussion group on the ASIS website, please go and introduce yourself! It is a great way to meet fellow security professionals in Wisconsin & Minnesota. To find the discussion group log into the ASIS website → Click on Connects on the top of the page → Click on Communities → Click on My Communities

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## Membership Committee Update

*Kate Thone, APP - Assistant Vice-President/Security Officer, National Exchange Bank & Trust*

Upon initial review of the Fox Valley Chapter membership list, it was determined that some clean-up was required. Once we felt like the list was somewhat accurate, we met to create our game plan with a goal to increase FVC membership by 15%.

We quickly learned that our membership numbers were good, but we needed to find a way to increase attendance and participation at our monthly meetings. We created an email survey hoping to gather feedback from current chapter members on ways we could improve in order to increase value and attendance. Unfortunately, our survey did not garner many responses, but we were excited to receive some topic ideas for future meetings!

After the survey closed, we decided to begin outreach to members who were not actively attending our chapter meetings. We began making phone calls sharing the benefits of membership and meeting attendance, we encouraged them to attend if they had not done so in a while because the meeting format has changed so that speakers and resources are allowed to present at the beginning of the meetings and the business is handled at the end of the meeting in case folks need to drop off the call. We shared that our content has greatly improved, and we are proud of the topics that we have been able to cover!

Our next step is to develop a strategy for bringing in new members to the Fox Valley Chapter and we have been in contact with ASIS International for their valuable input.

While we are proud to say that our membership has increased by 23%, exceeding our goal, much of the credit needs to go to Bill Niemuth and the other chapter officers who have regularly promoted our chapter and continue to look for ways to engage with chapter members!

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## Program Committee Update

*Ryan Peterson - Threat Assessment Officer, Appleton Police Department*



The programming committee was working recently on the final details of the golf outing along with Scott Isensee and Terry Wood. Recently we met with Ignacio Enriquez who will be our speaker for our winter training seminar on Monday, December 13<sup>th</sup>. He will be covering the following topics around de-escalation.



GSX 2021 will be held in Orlando, FL and online from September 27-29. You can get more information and register here - <https://www.gsx.org>

### Got spam?

### You're not alone.

Some members have found the Fox Valley Chapter emails are being caught by the corporate email spam filters.

If this is happening to you, please email Secretary Kate Colberg Jones [secretary@asisfoxvalley.org](mailto:secretary@asisfoxvalley.org) to obtain a list of IP and email addresses for your IT department to add to their 'permit list.'

1. Identifying typical signs of anger
2. Applying active listening skills
3. Identify and define individuals in crisis
4. Describe the important of increased situational awareness
5. Identify and apply appropriate de-escalation techniques

We are making the final touches on this and are starting to plan our next training seminar for after the start of 2022.

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## A Word From Our President

*John Petruzzi, Jr., CPP - ASIS President & Executive  
President, Northeast Region & Head of  
Integrated Security Solutions, AUS*




On August 9<sup>th</sup>, Region 2B had the unique opportunity to have ASIS' 66<sup>th</sup> president, John Petruzzi, Jr., CPP as our guest speaker. John provided attendees with an update on the current status of ASIS, what affect COVID-19 and the related shutdowns have had on the organization and what initiatives he intends to pursue during his presidency.

One example of the continued strength of ASIS is, over the past 18 months (i.e., COVID-19 and related shutdowns), ASIS has not had to deviate from the five-year plan that was already in place. They did have to accelerate the planned digitalization of ASIS but that had already been in development. They're now able to speak in real time to people worldwide, further distancing ASIS from the perception of being a US-based association with some international groups worldwide to a truly international organization.

In this same vein, John and his team initiated a global governance in 2017 which actively recruited leadership worldwide to represent their international members. In order to grow the international members, ASIS identified emerging markets and level set the association fee which helped tremendously and now growth for the organization is 2.5x more internationally than domestically! Subsequently, ASIS is starting to seat regional boards worldwide with Latin America, Asia-Pacific, North Africa & Sub-Saharan Africa will be able to have a regional board soon.

On the digital side, the website and digital experience is certainly less cumbersome now than it once was. Members can pull data and engage in communities faster and easier than ever. In fact, there are now 17,000 members who are actively engaged in communities. John and his team are now starting to package the certifications that we all know but also create certificates to help members bolster their knowledge and close knowledge gaps.



John left the meeting with some words of encouragement. Five years ago, the organization was losing more people than they were gaining. Over the last two years, ASIS has had a net increase in membership to break 34,500 for the first time in over 10 years. And finally, please remember that you will get 2-5x what you put into the organization.

Thank you for taking time out of your busy schedule to talk with us John!